

AMBIANCE VIRTUAL DECOR

Virtual Home Staging





Overview

Benefits of Home Staging

Cost Comparison of Virtual v.s.
Traditional Staging

Why Virtual Staging?

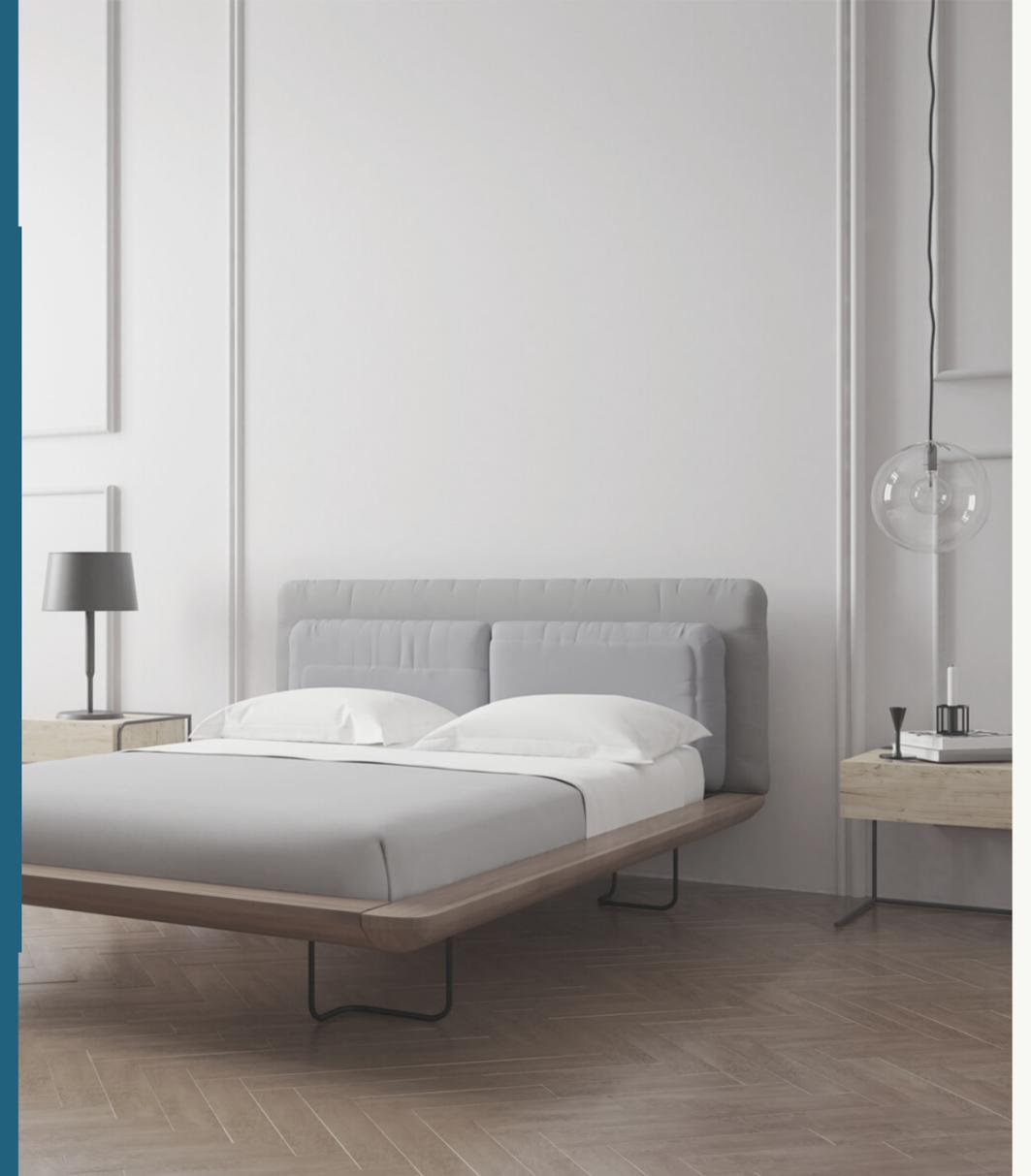
Ambiance Staging Images &
Cost

Ambiance Founder and Contact
Information



Benefits of Home Staging

Home buyers want to visualize their life in a potential home!





83%

OF BUYERS AGENTS STATED THAT HOME STAGING HELPS THE BUYER VISUALIZE THE PROPERTY AS A POTENTIAL HOME.



INCREASE DOLLAR VALUE OFFER

In 2019 39% of Seller's Agents saw an increase in the dollar value offered between 1-10%

DECREASE TIME ON MARKET

In 2019 53% of Seller's Agents saw a slight or great decrease in the amount of time on the market.

LASTING IMPRESSION ON BUYER

In 2019 92% of Buyer's Agents stated that staging has an effect on some or most buyers.



Virtual Staging v.s. Traditional Staging

With traditional staging, costs can range from \$400 - \$600 per room each month. Let's consider the cost of staging 4 rooms at \$500 per room with traditional staging.

\$2,000

PER MONTH
TRADITIONAL STAGING

\$200

ONE TIME
AMBIANCE VIRTUAL STAGING



Why Virtual Staging?



AFFORDABLE

Spend significantly less money to create the same visual effects for the buyer .



CUSTOMIZATION

Rooms can be staged in any style to appeal to multiple buyers.



CONVENIENT AND EFFICIENT

Services are 100% Virtual. Being able to stage virtually allows for a faster turn around time.



SPECIFIC

Virtual decor gives specific measurements on furniture, giving buyers peace of mind that their current furniture will fit.



Ambiance

VIRTUAL DECOR PLANNING

Photorealistic Images





\$50

PER ROOM

Home Staging
Cost



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&

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Thank You!





Statistics for this presentation were sourced from the
2019 Profile of Home Staging produced by the
National Association of Realtors Research Group!